



**PERLIS**  
WELLNESS CENTER

PRESS RELEASE

## **Dr. Cheryl Perlís of Perlís Wellness Center Wins Daily Herald Business Ledger’s Entrepreneurial Excellence Award**

(Lake Bluff, Illinois) Aug. 29, 2017—Dr. Cheryl Perlís, owner of Perlís Wellness Center in Lake Bluff, is one of several honorees who will be honored during the Daily Herald Business Ledger’s Entrepreneurial Excellence. The awards ceremony will be held at 4:30 p.m. Thursday, Sept. 14 at Oak Brook Hills Resort/Hilton, 3500 Midwest Road in Oak Brook.

The Ledger’s awards recognize and build entrepreneurship in Cook County, DuPage County, Kane County, Lake County, McHenry County and Will County. Honorees demonstrate the best traits of entrepreneurship, including willingness to take risk, drive, perseverance and business creativity.

The publication recognized Dr. Perlís in its Innovation Category that examines the best innovative-based products, technologies, systems or practices utilized by an entrepreneur. One of the innovations that she uses is a scientific approach to beauty called facial assessment. Here, a physician uses a golden ratio caliper to measure the symmetry and proportions of a patient’s face and helps the doctor determine what areas might need a dermal filler, for example.

“I’m very excited and honored to receive this award,” Perlís said. “Innovation, to me, means learning new techniques through educational seminars to help my clientele who are concerned about looking and feeling younger and staying healthy. It also means sharing my knowledge with the public at large through presentations with the North Shore community.”

### **ABOUT DR. CHERYL PERLIS:**

Dr. Cheryl Perlís helps patients age gracefully and look and feel their best. She discovered the benefits of using wrinkle relaxers along with dermal fillers, after she experienced a bout of Bell’s Palsy during her pregnancy, which paralyzed the right side of her face. She trained with leading expert injectors from all over the world, incorporating the latest cosmetic techniques. She helps both men and women regain their confidence and feel more physically attractive through personalized, non-invasive cosmetic treatments. She has been in private practice since 1990. She also has a passion for healthy living, naturally maintaining proper body chemistry and enhancing physical appearance that leads to hormonal balance, greater vitality, weight loss, and increased energy and mental clarity. For more information, visit: <http://www.perliswellnesscenter.com/>.

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