



## PERLIS WELLNESS CENTER

Cheryl Perlis, MD  
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www.perliswellnesscenter.com

### **Laser Genesis Skin Therapy**

#### **Description of treatment:**

Laser Genesis Skin Therapy is an excellent anti-aging treatment to create more youthful healthy skin. This non-invasive treatment is most often performed on the face and neck to improve those conditions that are typically associated with premature signs of aging and sun damage, such as excessive redness, large pores, uneven texture, and fine wrinkles. There is no downtime and minimal discomfort and risk. It is the perfect treatment for those wanting a brighter, firmer complexion while still enjoying their regular daily activities.

#### **What is the treatment like? How does it feel?**

Treatments are approximately 30 minutes depending on the treatment area. Your skin will be cleansed prior to beginning the treatment. You will be provided protective eye shields or glasses to wear during the treatment. Clients often describe the treatment as relaxing and therapeutic. You will experience a gentle warming of your skin's surface during the procedure as the laser handpiece is moved back and forth about 1/2 inch above your skin. Once complete, the skin will feel and appear warm like a blushing sensation. Sunblock will be applied, as you will be sun sensitive. You may apply makeup immediately following and go about your regular daily activities, avoiding excessive sun exposure.

#### **How does the treatment work?**

By gently heating the upper dermis well below your skin's surface, Laser Genesis stimulates collagen regrowth. Additional heat is generated in dilated capillaries to reduce redness. Treatments are generally recommended in a series of 5 sessions, performed 2-3 weeks apart for optimal results. Some clients may require more treatments.

#### **What equipment/product do you use?**

At Perlis Wellness Center we use a device from the company Cutera.

#### **What skin features can the treatment improve?**

The Laser Genesis procedure utilizes non-invasive laser technology to safely, discretely and effectively treat fine line wrinkles, large pores, uneven skin texture, diffuse and excessive redness and scars.

#### **Where on the face and body can the treatments be performed?**

Laser Genesis is most commonly performed on the face and neck. Additionally, your Provider may suggest this therapy to diminish recent scars on other parts of the body.

#### **What is the pre-treatment care?**

Please follow the recommended skincare regimen as directed by your Consultation Coordinator or Provider.

*It is most important to make sure that the treatment area is not exposed to the sun for 2 weeks prior to treatment. This includes tanning beds, self-tanners and any pigment enhancing process for the skin.* Sun exposure will make the skin sensitive to absorbing the treatment light more easily, which increases risk for potential side effects. Daily use of sunblock with SPF30 or higher will assist in reducing sun exposure, but will not do enough if you are



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regularly outside. If your skin is tan at the time of treatment, or if you had recent exposure to the sun (ie: watching a soccer game, baseball game), your provider will delay your treatment to a later date to reduce risk of side effects.

### **What is the post-treatment care?**

Please follow the recommended skincare regimen as directed by your Consultation Coordinator or Provider. Additionally, avoid sun exposure for two weeks following each treatment as you will be more sun sensitive and could compromise the results of the treatment.

### **Who are the best candidates?**

The best candidates for this procedure are those with early signs of sun damage and aging skin who desire a healthier, more youthful appearance. Those candidates should also have realistic expectations and be committed to improving their skin and maintaining results under the direction of a skincare professional. Please note this procedure is not recommended for pregnant women.

### **Can all skin types be treated?**

Fitzpatrick Skin Type VI (dark black skin) and some Skin Types V (moderately dark skin) are not normally treated with this technology.

### **What results are expected?**

Over the course of five treatments, proper sun exposure and skin care, Laser Genesis can help restore the skin's youthful glow and appearance by smoothing out uneven textures caused by aging, sun damage or scars. You will see a creamier, healthy complexion as large pores are reduced in size, and minor imperfections are diminished. The individual treatment results are subtle, but the overall effect of multiple treatments can be quite dramatic.

### **When can you expect the results?**

Results gradually develop with each treatment while textural improvement can occur for a few months following treatment.

After treatment, the skin will continue to age. It is important to follow a healthy skin care regimen to prevent new damage in addition to receiving facials, mild peels and maintenance Laser Genesis treatments to maintain results. Please consult with your Consultation Coordinator or Provider for the best effective plan for your skin care goals.

We measure results based on the goals of the consultation and with clinical photography. Your Consultation Coordinator and/or Provider will assess your results throughout your treatment program. Photos of the treatment area will be taken prior to your first treatment and at the completion of the program. Additional photographs may be taken as needed.



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### **What are things to consider in choosing to have this treatment? Are there potential risks or side effects?**

Although most clients report few if any side effects, the most common is a slight redness that disappears within a few hours of treatment. There is minimal if any downtime with each treatment, although side effects are possible.

With any light therapy treatment, there are potential side effects. Minimizing sun exposure before and after treatment minimizes risk of side effects. There are also certain medications and supplements that can cause you to be more photosensitive and could affect the results of the treatment. You must advise your Consultation Coordinator and Provider of any changes in medical history. Side effects can include:

- erythema (or redness/flushing) of the skin for up to 48 hours following treatment
- edema (mild swelling)
- darkening of solar lentigos (brown spots) prior to lightening
- hypo (light) and hyper (dark) pigmentation
- blisters, which if treated improperly can lead to infection and scars
- striping (a pattern of irregularly treated skin) which generally resolves with consecutive treatments
- mild bruising
- cold sores (if you are already prone to Herpes Simplex Virus in the treated area)
- hair loss in treatment area

### **Why should I receive this treatment from Perlís Wellness Center?**

You should receive treatments from Perlís Wellness Center for multiple reasons. We have highly skilled professionals with excellent client satisfaction. We are very cautious with treatments taking all necessary steps to ensure safety and efficacy. We pride ourselves in our client services, creating relationships that make our clients our number one referral source. We are under the medical direction of Dr. Cheryl Perlis.

### **How much does the treatment cost?**

The cost of Laser Genesis therapy varies depending on the treatment area. Treatment packages are available for additional treatment savings. A specific cost will be provided to you in your one-on-one Consultation.

We incentivize our esthetic clients with our Client Referral Program where you will gain points to use towards esthetic treatments. Refer to our Client Referral Program to learn more about how you can earn greater rewards.